



# NEOWIRE

Cutting Edge Stock Market Analysis



2 STRATEGY SPOTLIGHT





# Founder's Message



Time, as we all know, flies! Even before you know it, another month has gone, you are another month older and several new things have happened in your life.

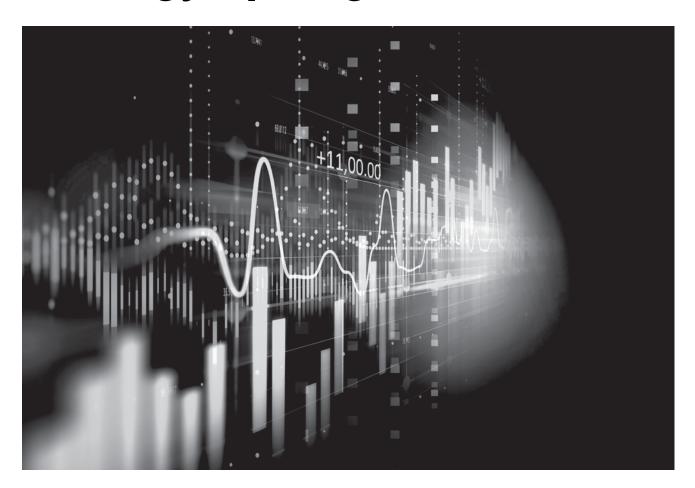
At Growth Avenues, there is never a dull moment. With the rally unfolding, our trade desk was kept busy. And profitable. The higher levels of activity in the market ensured that we did many more webinars during the month and added the most number of new clients to Neotrader. Rising markets also ensured that the value of the portfolios that we built for clients under our Portfolio Advisory services improved nicely and that put a smile on their faces. We added some large clients to this vertical and that pushed the amount under advisory quite substantially. Brisk additions also occurred to our trading advisory letter, CFO Gains.

During the month, I also increased the number of posts that we make on the Insights page on my website www.cknarayan.com. In case you have still not visited, please do so to take advantage of the views on various aspects of the market.

July also saw us launch a Live market analysis on YouTube every day and this was well received by our subscribers. The live sessions were done by Aditya and Raja and aside from being a veritable How-to session of analyzing the market prior to the open and post open, the usage of Neotrader in a live environment also got highlighted. Together with the viewers, Aditya or Raja came up with some tradable ideas for the day (and ahead) which all turned out to be greatly profitable! If you have not caught this new launch, I urge you not to waste even a day in tuning in.

We are readying the training division for new program launches and that ought to be something to look forward to in the weeks ahead. Currently, lots of people are just 'doing' without pretty much of an idea of how to do it right. The trick lies in knowing what is the right

# **Strategy Spotlight**



#### INTRODUCE THE SAMENESS

Every day is a new day. I guess all of us would agree to that. We may do the same things during the day – have breakfast, go to office, face traffic jams or crowds on the subway, gossip or attend meetings in the office and occasionally do some work, wait for the end of the work day, head home, watch TV, have dinner, go to sleep. But still, we know that every day is a new day, bringing with it variations that we know not, but which we expect or hope to deal with using the power of our daily routine. When to introduce the sameness?

In fact, the sameness of our environment, the consistency of our routine are strong influences in our lives, enabling us to deal with the day as it comes. When there is something

quite out of the ordinary, we have others around us in our lives and our daily routine (family, office colleagues and friends) who helps us to deal with the changed situation and we manage to muddle through.

What about traders and investors? They too face every day as a new day in the markets. However, the newness of the day cannot be dealt with using a routine, unlike our normal lives! For, there is no routine. Nothing stays the same as far as the market environment is concerned. You left the index at a high yesterday and come in today expecting a continuation but the index opens down with a gap! You were long a couple of items, expecting some quick BTST profits to come in and suddenly you find that your items are in the red and you don't know what to do! There are no meetings to hold, no colleagues

offering solutions or holding your back, no one to turn to for assistance and certainly no one to bail you out of a sticky financial situation. You are utterly on your own and without a clue as to what needs to be done. When faced with such a situation and knowing that we will face such a situation every day of our lives, the only dominant emotion in every trader and investor is one of Fear. Just think of this- are we really, ever, afraid to go to our offices and face the work that awaits us? None of us are, right? That's because there is a sameness about the work and the way it has to be dealt with and the whole thing is already structured and in place even before you came and all you got to do is just follow it. So the sense of comfort is high and when fear is not in the equation at all, one is able to do a reasonable job of it. But when faced with markets, the situation is completely different and here is why people find that they make a mess of it.

The answer therefore is quite self-evident. We need to bring some sort of routine into our trading and investing that takes the Fear element out of it! We have to introduce a 'sameness' into our work that makes it easy for us to do it. There is a certain process in every office isn't there? The work is well defined, the process is well defined, what you need to do is clear and what you need to do if something doesn't work is also reasonably well defined. Let's see if we can bring that into our trading environment.

The work is well defined- we need to buy and sell in order to make profits. So no issues on that one. Is the process defined? Aaah. Now here is the problem. Almost no one has a process even defined, forget doing it well! So that's the place to start- lets lay down a process for doing the work. Once you do that, the process itself will tell you what you need to do with sufficient clarity- whether things are working out or not. It is the process that decides what and when to buy or sell. It is the process that decides what sort of risk you will run on the trade (using stops and targets). It is the process that will signal to you if things are

not going to work out and then you can bring in additional modules in the process to deal with it or perhaps exit the trade in toto.

By doing this we introduce the element of sameness into the game. Then we know what to do and will not have difficulties in doing it to. Most times no one is really thinking about the processes that exist in their office environment- you just go there and start doing it. In quite the same way, traders too need to do exactly the same thing-just look to the process and start doing it-every single day. That is all it takes.

What comes in the way? Our sense of our own smartness, an exaggerated view of our abilities! And since we are the masters of the process (having created it ourselves), we are in a constant dialogue with ourselves about the merits and weakness of the process. And since there is no one to stop you from changing the process (something, note, that you cannot do in an office), we chop and change the process every so often. The result is that the Sameness that we wanted to introduce to overcome the problem, now goes missing. We therefore come back to the point where we don't know what to expect. For every twist in the tale, we change the process. The more we change it, the less the sameness! Thus, the freedom we enjoyed in creating the process is now the very nemesis of our end result.

So, what is needed now is steadfastness to process. How to introduce the sameness? That is a developed habit. The office and its processes create a steadfast habit swiftly because there is no freedom to change it. So you quickly fall in line. What if we bring that aspect into our trading process as well? Lock the process for a decent length of time- say 3 months at the minimum. Then look at the results. Assuming that you have been diligent about executing the process as it has to be, the results should be realistic. Only then check whether some tweaks are necessary or could be made to achieve improvements.

Most of us refer to this as Discipline. Doing something consistently and to introduce the sameness. It is a habit to develop. But discipline has to be attached to something- it cannot exist by itself. So attach discipline to a process. If you are unable to create a process, then borrow one or subscribe to one or purchase one off the shelf. But make sure you have one. Discipline can emerge only when you have a process. Then work that process. An advisory service is the most common process that one can borrow or purchase. Here don't apply your brains and ingenuity. Just implement that process as it exists. Assess the results 3 months after starting. Change the process if results are not satisfactory. But make sure before changing it that you have been consistent in the deployment of the process

.

It's not really all that difficult. You can see that there is a definite solution to the problem that seems so challenging from the outside. All it needs is some clarity of thinking and developing some new habits. And to stop thinking of how smart you are! As Pogo said, we are our own worst enemies!

## **New Features!**

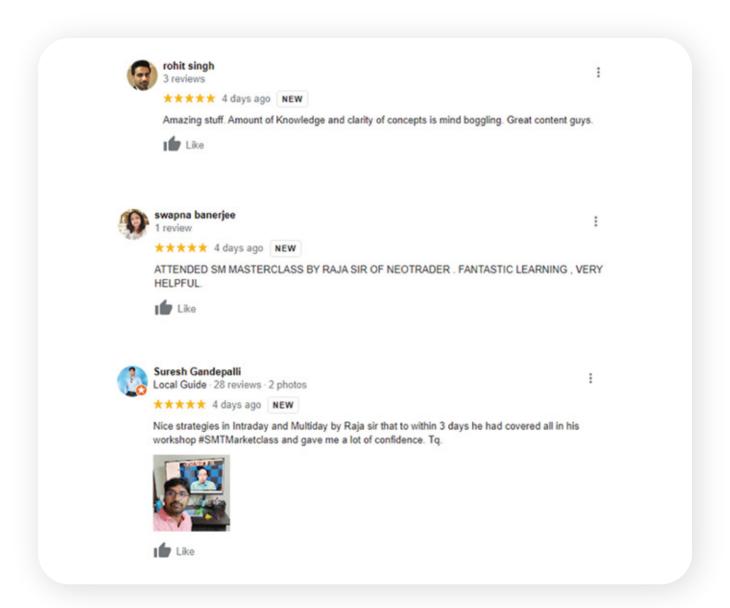
We have changed the look and feel of the rolling ticker page by adding a checklist style Menu to choose your module.

You can select multiple modules as well to get more results.

We have all added a Select all / Remove all feature - which auto selects every module and vice versa.



# Stock Market Trading Masterclass



## Case Study on ABB!

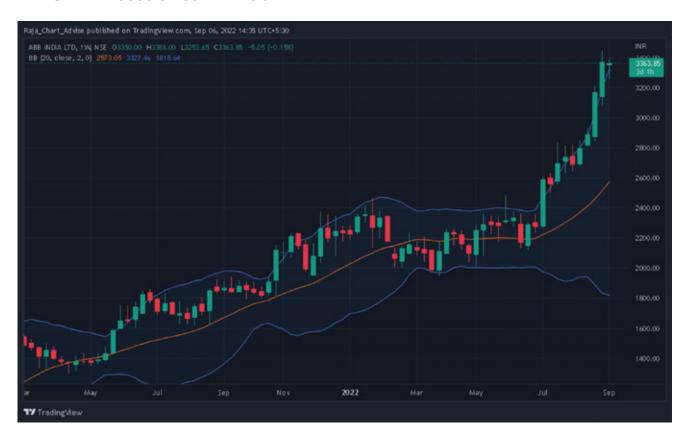
#### UNIQUE STOCK RECOGNISED DURING THE MONTH

A case study on one of the best stock recognized during the month for busy traders who are unable to trade daily due to time scrunch. Investment stocks are held for a maximum timeframe of 12 weeks.

#### **ABB INDIA LTD.**

#### **SECTOR: HEAVY ELECTRICAL EQUIPMENT**

One such bullish stock recognised by NEOTRADER which proved to bring about huge profits for INVESTMENT traders was ABB India.



The price has developed a strong bullish momentum as it made a break through from the previous sideways trend. The price has broken the upper Bollinger band and is a part of a strong buying zone.

#### How could you spot this opportunity?? Neotrader!

STRATEGY	TIMEPLAY	SYMBOL	RECENT VALUE	ALERT	SIGNAL DT +	STATUS	DATRY	11	12	13	84
BIVEST-1	BOVEST	A88	336215	LONG	2022-08-19 1511:59	• 13 MET	2688.8	3105.4	3256.8	3256.8	2520.8
MVEST-1	BAYEST	A00	336215	LONG	2022-07-08 ISR55	● T3 MET	2584	2777.8	2984.2	2964.2	2203.7
INVEST-1	DIVIEST	ARROT NOVA	1833475	LONG	2022-07-011512:50	◆ TI MET	19060	20489.4	21918.9	22065.4	17056.3

There are multiple strategies of Neotrader to keep an eye over such opportunities in the 'eternally chaotic' market. From stock selection to the calculation of Targets or stoploss is handled by Neotrader Strategy which ensures that you lead a mechanical trade which is based solely on numbers and facts, and not emotions or speculation.

**'INVESTMENTS PLAY'** is a great opportunity provided by the NEOTRADER PRO for all the individuals who are unable to trade daily due to time crunch or professional commitments. This feature can be accessible to every individual who is a subscription member of Neotrader pro.

# Performance Report August 2022

The following shows short and long trades profit.

**Short Trades:** Short refers to selling a security first and buying it back later, with the anticipation that the price will drop and a profit can be made

**Long Trades:** Long refers to buying a security first and selling it later, with the anticipation that the price will increase and a profit can be made

### **Positional**

Symbol	Entry	Target	Profits	Alert
MAZDOCK	310.75	382.61	23%	Long
JKPAPER	381.95	448.92	18%	Long
TATAELXSI	9281	10595.6	14.2%	Long
ELGIEQUIP	445.85	479.29	7.5%	Long

### Multiday

Symbol	Entry	Target	Profits	Alert
APTUS	316.75	359.19	13%	Long
HIKAL	292.9	331.81	13%	Long
HIKAL	270.75	304.36	12%	Long
UTIAMC	720.3	804.28	11.7%	Long
THERMAX	2208.5	2434.15	10%	Long

## Intraday

Symbol	Entry	Target	Profits	Alert
MUTHOOTFIN	1067.63	1010.81	5%	Short
CANFINHOME	601.75	619.52	3%	Long
IGL	392.89	403.75	2.8%	Long
BALKRISIND	2208.99	2150.95	2.6%	Short
CUB	171.27	175.68	2.6%	Long
MRF	86463.2	88624.7	2.5%	Long

### **Our Best Investment Trade**

Symbol	Entry	Target	Profits	Alert
ESCORTS	1781.2	2023.22	14%	Long
ABB	2888.75	3256.75	13%	Long
JYOTHYLAB	181	194.58	7.5%	Long

## Awards & Testimonials







