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**STRATEGY
SPOTLIGHT**

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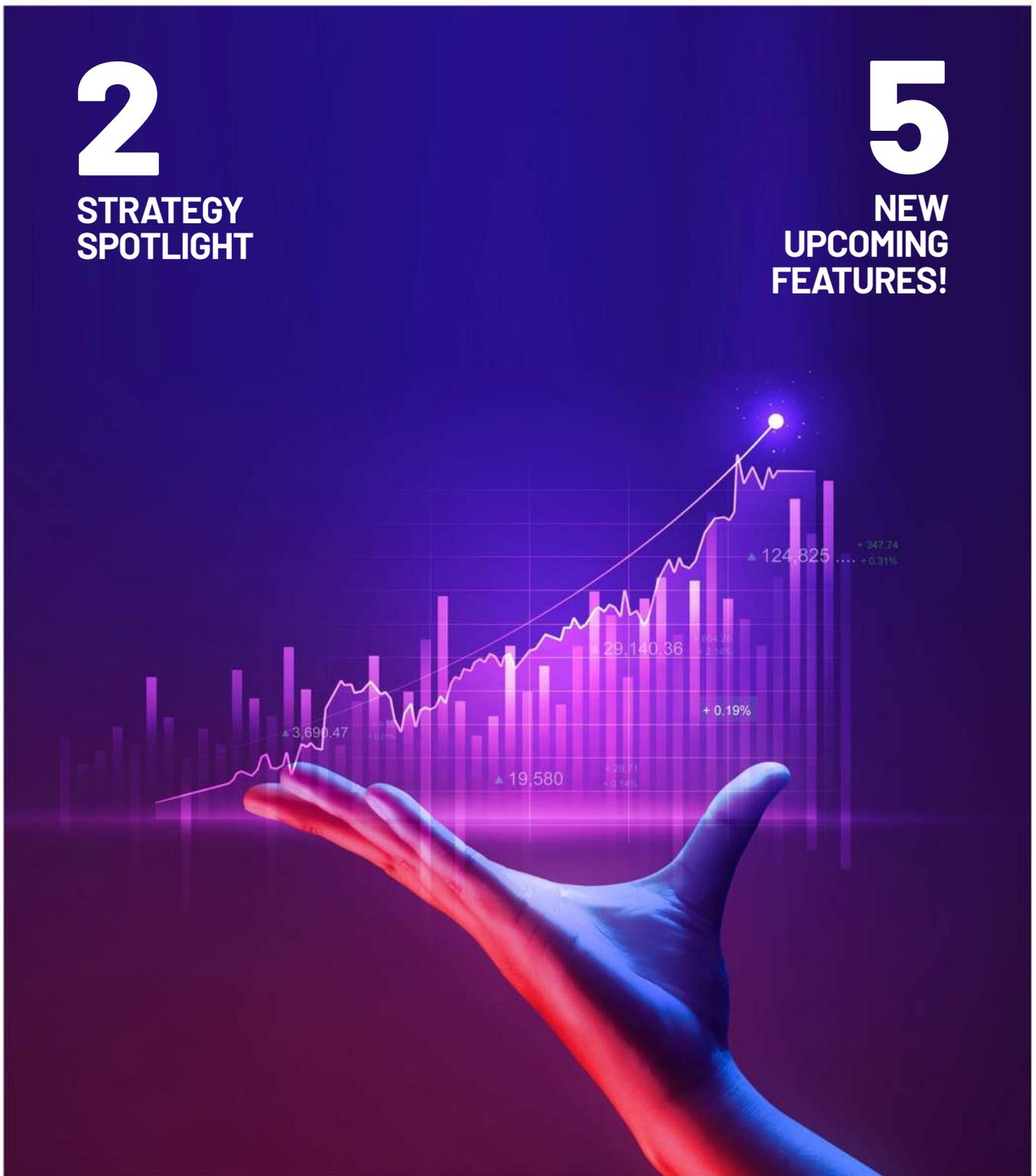
**NEW
UPCOMING
FEATURES!**

NEOWIRE

Cutting Edge Stock Market Analysis

JULY 2022

Volume 09



Founder's Message

Time, as we all know, flies! Even before you know it, another month has gone, you are another month older and several new things have happened in your life.

At Growth Avenues, there is never a dull moment. With the rally unfolding, our trade desk was kept busy. And profitable. The higher levels of activity in the market ensured that we did many more webinars during the month and added the most number of new clients to Neotrader. Rising markets also ensured that the value of the portfolios that we built for clients under our Portfolio Advisory services improved nicely and that put a smile on their faces. We added some large clients to this vertical and that pushed the amount under advisory quite substantially. Brisk additions also occurred to our trading advisory letter, CFO Gains.

During the month, I also increased the number of posts that we make on the Insights page on my website www.cknarayan.com. In case you have still not visited, please do so to take advantage of the views on various aspects of the market.

July also saw us launch a Live market analysis on YouTube every day and this was well received by our subscribers. The live sessions were done by Aditya and Raja and aside from being a veritable How-to session of analyzing the market prior to the open and post open, the usage of Neotrader in a live environment also got highlighted. Together with the viewers, Aditya or Raja came up with some tradable ideas for the day (and ahead) which all turned out to be greatly profitable! If you have not caught this new launch, I urge you not to waste even a day in tuning in.

We are readying the training division for new program launches and that ought to be something to look forward to in the weeks ahead. Currently, lots of people are just 'doing' without pretty much of an idea of how to do it right. The trick lies in knowing what is the right



way and then to be able to keep repeating that formula over and over again. For this, learning is an important aspect. Do stay tuned for updates on the training programs in the near future.

The world is still in a bit of turmoil but India seems to be managing decently. In a recent poll, India was voted the country with Zero chance of a recession emerging. The rest of the world is so concerned with this word Recession that it is soon becoming one of the most searched keywords on Google! Somewhere, we are getting right. I really don't know how but I don't particularly care. All I know is that I need to be doing my work diligently and get my team to do likewise. In that, we are all completely committed to the betterment of our clients and associates. That is our vision-mission statement and we shall continue to stick to it forever.

The 75th year of our independence is coming up. Govt wants us all to unite under the National Flag thru the Har ghar Tiranga program. Let's all hoist the national flag in our own homes and pledge ourselves to the betterment of our country ahead. In the country's progress also lies our progress.

Jai Hind.

Strategy Spotlight



BUY THE DIPS... CAN YOU, REALLY?

One of the clichés of the market is to buy during dips or corrections. This advice is handed out freely and widely because it makes eminent sense. After all, if we buy at a cheaper price, it is better, right? As, in the long run, cost of acquisition makes a good difference to the ultimate return.

But the fact is, very, very few people can really buy the dips!

Why is that? It is founded on a simple basis that when we make the plan to buy the dips (or receive advice to do so), it is presumed that everything

else will stay the same, except the prices- which shall be down, say 20-30%. But it never ever works this way. If prices are down 30%, then there are many other changes happening alongside. Take for example, the rise in IT stocks in 2021. They surged, especially the mid cap names. Everyone was happy to buy into them, believing that technology is the way of tomorrow. Undoubtedly, it is. If at the time, you were wanting to buy some IT stock that was trading, say, at 4000 and either you were advised or you decided yourself that you would buy it on a decline. You look at the chart or do some valuation math and arrive at a figure of 3000 as being the good price to buy it

Realize that you are making this decision to buy at 3000 based on the situation as it existed on that particular day. Let's say this was around Sep-Oct 2021. Things were hunky dory for most stocks back then. Cut to June 2022. Prices are now down to 3000 (or maybe even lower). The price level has been reached. But is the environment the same? Very clearly not. Back then the NASDAQ and the S&P were pushing upward strongly. So it seemed like the bull market in the IT stocks would continue further. But in Jun22, the NASDAQ has been hammered, so has the S&P, our own market has undergone a small cut of around 15% but IT stocks have been slammed by 30% or more.

Now there are a couple of things to take care of. First is to decide based on the price. Your thought-of level is here. Next to decide on is whether the reaction is completed. Third, to take a look at whether the bullishness in IT is set to continue. Fourth, may be to check the latest quarterly results to see if there are any changes in the scenario. The IT index is not looking anywhere as strong now as it was back then. So suddenly now there is a question mark in your mind- should I buy or not? Next, IT results so far have not been Street beating. Also, there is continued pressure on Techs tocks at the NASDAQ.

Then your mind wanders to the overall scenario of the market. It has been about 8-9 months now on the slide. Is

that enough for a reaction? No one seems quite sure.

And then you look at the US situation. Seems like more rate hikes are coming in the next Fed meet. And the war in Ukraine is still dragging. And you are not quite sure whether the rise in Crude is done. Or if Europe will stave off a looming crisis- which the parity of the Euro is seeming to indicate.

By now I guess you have got the point. The situation when you decided that you would buy on a dip can be (and often is) far different from when the prices dip into your target zone.

Completely new set of variables have to be dealt with when looking to buy at a price later. Back in Oct21, what seemed like a value area (i.e. 1000 lower in price) suddenly doesn't quite seem that way in Jun22. Most people either don't know how to compute the new value or simply cannot bring up the nerve to go against the current trends. In all probability, it is a combination of both the factors! Result? You delay the action, seeking some confirmations of various kinds.

Real result? The levels come, and if the trend is still intact, the price action resumes. And very soon, the prices rally to 3500 or even better. Looking at the move, you rue your delay in the action and go around telling everyone you know, that you were so sure that it would bounce from 3000 but due to

bad luck you couldn't buy it. Then you try to justify your inaction by pointing to various factors that were around- the US inflation, Nasdaq weakness, Rupee slide, poor results of IT leaders etc. etc. Of course many of those around you will tend to agree with your justification- not because they feel what you did is right but more because they are also doing the exact same thing with their stocks!

One of the problems in trading is that the market gives you endless opportunities not only to win but also to fool yourself endlessly. We have to become conscious of this aspect of trading and catch ourselves when we are doing this. It needs a conscious effort. Otherwise it happens so subliminally that we don't even realize that we are doing it.

How to get out of this after realizing that we are guilty of this behavior? The only way is the process. Your method or process needs to define where and when you shall take entries and you

need to stick with them. That's the only way you can resist the pressure of news and events when the system asks you to go against the ongoing (short term) trend.

The pressure to give in to current sentiment, follow what others are saying and doing are too strong to resist unless you have the help of a process. Obviously, such a process has to be created and then back tested to prove to oneself that following the process through thick and thin is beneficial. Without faith in your own process, it is difficult to run one.

Summing up, realize that Buy the dip is a cliché that is easy to proffer as advise or adopt as a plan but very difficult to implement. When deciding to do it, also define the parameters that may make you skip the decision to do so (if one can). You are not buying the quantity now because you feel it will be available cheaper. Unless you have defined the process well, it may become difficult to implement.

New Features!

CPR Pivots

The most powerful CPR based analysis and trade generating dashboard of all is here.

- Get ready-made curated lists of Narrow/Wide stocks even before market opens.
- In live market get Level 1 , 2,3 breakouts to identify trades.
- Get trades for all timeframes – i.e. Intraday, Multiday, positional even for investment ideas.

Rolling Ticker

The Most awaited blockbuster feature is here.

Now get all alerts from every page of NeoTrader put into one page.

- Choose the alerts from all pages of Neo Trader and pick your preferred signal
- Get automated alerts in the live market
- Add you watch list and get customized notifications as per your strategy

Heiken Ashi based candlestick Dashboard

We have expanded our Candlestick based offering to include the noiseless Heiken Ashi Charts.

- Atomically get stocks showing new trend , reversal
- Special filters for identifying if the Trend is confirmed and going to Continue.
- Get trades for all timeframes – i.e. Intra day, Multiday, positional even for investment ideas.

CPR Wide Today's Next day

CUB	WHIRLPOOL	TORNTPOWER	TATACHEM
IGL	BALRAMCHIN	OSPL	MARICO
HINDALCO	MOTHERSON	GRANULES	MRF
ABBOTINDIA			

CPR Narrow Today's Next day

RBLBANK	JKCEMENT	IDFC	GMIRINFRA
AMARAJABAT	TATAPOWER	SYNGENE	SRTRANSFIN
PAGEIND	OBEROIRTY	L&TFH	IPCALAB
HONAUT	HAL	FEDERALBNK	CUMMINSIND
CONCOR	CANBK	BHARATFORG	VEDL
NAUKRI	MINDTREE	MCDOWELL-N	ITI
BANKBARODA	ACC	SUNPHARMA	INFY
HDFCLIFE	DRREDDY	CIPLA	BRITANNIA
BPCL	HINDPETRO	CHAMBLFERT	IEX

Performance Report

July 2022

The following shows short and long trades profit.

Short Trades: Short refers to selling a security first and buying it back later, with the anticipation that the price will drop and a profit can be made

Long Trades: Long refers to buying a security first and selling it later, with the anticipation that the price will increase and a profit can be made

Positional

Symbol	Entry	Target	Profits	Alert
SCHAEFFLER	2450	2832.8	15.6%	Long
MAHINDCIE	245.6	264	7.5%	Long
TIINDIA	2027.2	2179.2	7.5%	Long
ASTERDM	219.2	235.6	7.5%	Long
BDL	720	774	7.5%	Long
INDHOTEL	253.2	272.2	7.5%	Long

Multiday

Symbol	Entry	Target	Profits	Alert
STARHEALTH	595.4	698.1	17%	Long
BCG	44	51.6	17%	Long
ATGL	2500	2920.2	16.8%	Long
VINATORGA	2029	2300.5	13%	Long
HEG	1079.1	1224	13%	Long
DALBHARAT	1375.8	1549.8	12.6%	Long

YouTube Live Market Sessions!

As a part of our Train the Traders Initiative,

We have Started Live Market Sessions on YouTube In order to Guide Traders & Investors to Analyse and Cherry pick high performing Stocks at a very early Stage.

Here are Some Glimpse of Our Performances



Live Market Session
Weekly Report
19th July – 22th July 2022

Day	Stocks	Status
Monday	LTTs	Target Hit
Monday	FED Bank	Target Hit
Tuesday	Adani enterprise	Target Hit
Tuesday	TATA Consumer	Target Hit
Wednesday	LTI	Target Hit
Wednesday	DLF	Target Hit
Wednesday	Grasim	Target Hit
Friday	JK Cement	Target Hit
Friday	Coforge	Target Hit



Live Market Session
Weekly Report

Day	Stocks	Status
Monday	Hindalco	Target Hit
Monday	Tata Steel	Target Hit
Tuesday	Sun TV	Target Hit
Tuesday	HCL Tech	Target Hit
Wednesday	TCS	Target Hit
Wednesday	Hindalco	Target Hit
Thursday	Maruti	Target Hit
Friday	Eicher Motors	Target Hit
Friday	TVS Motors	Target Hit

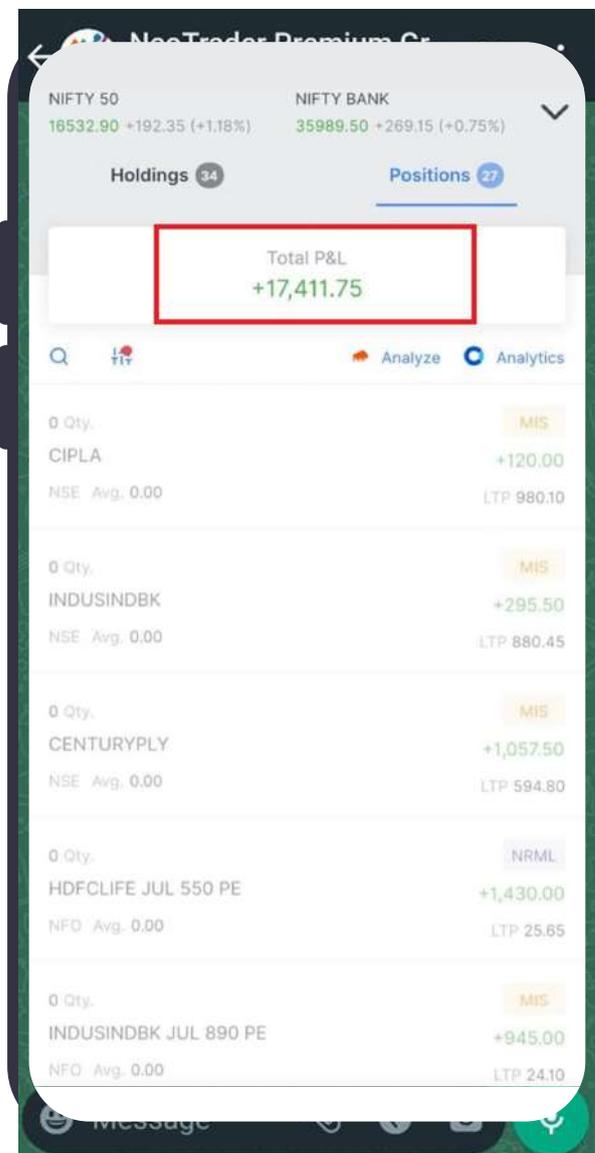
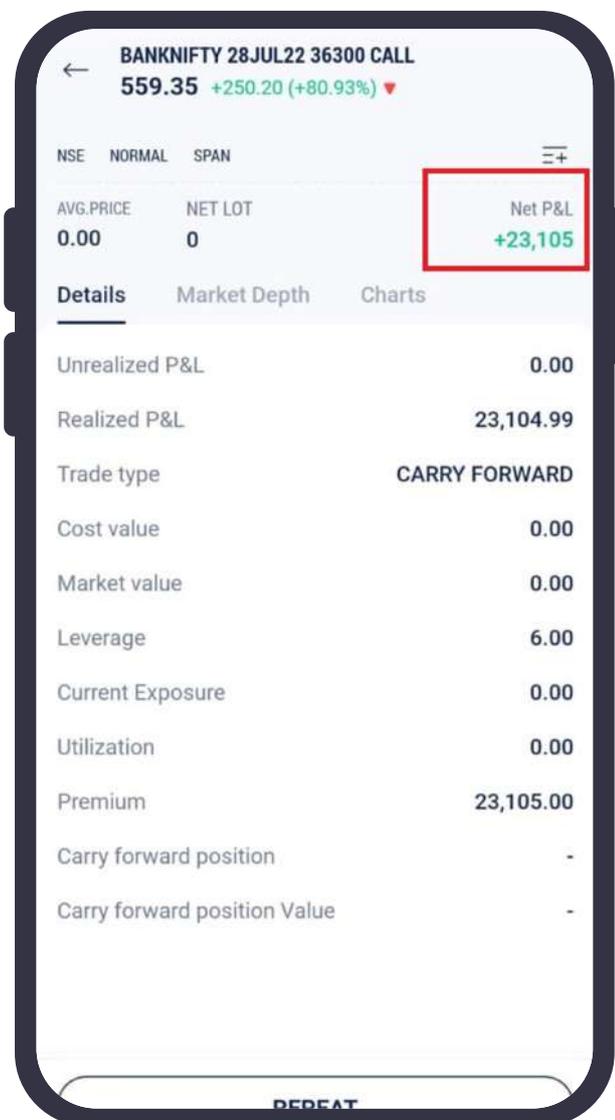
Intraday

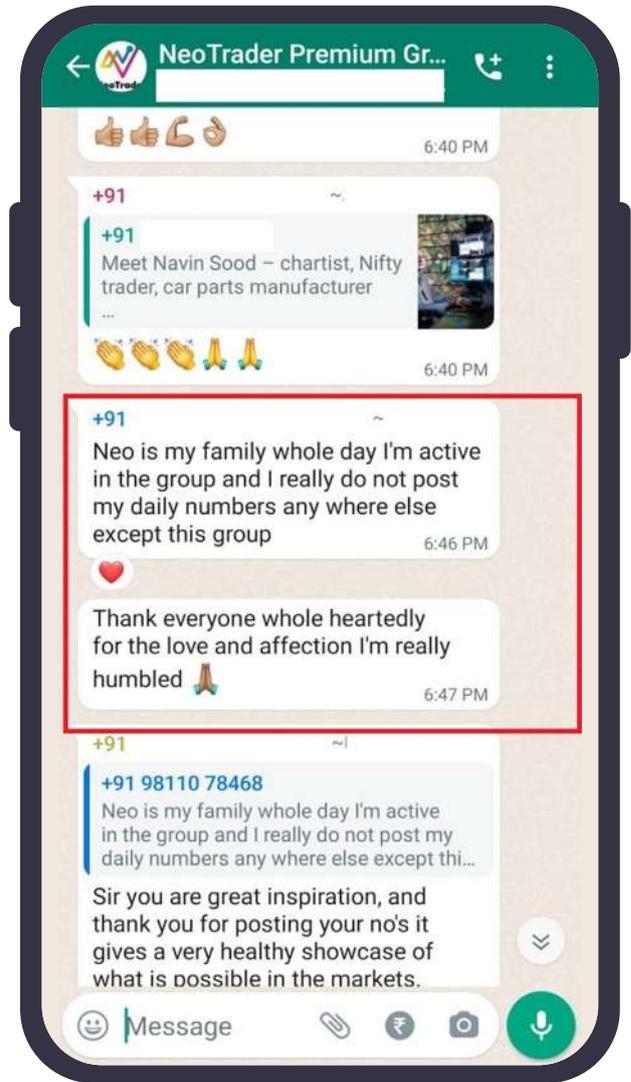
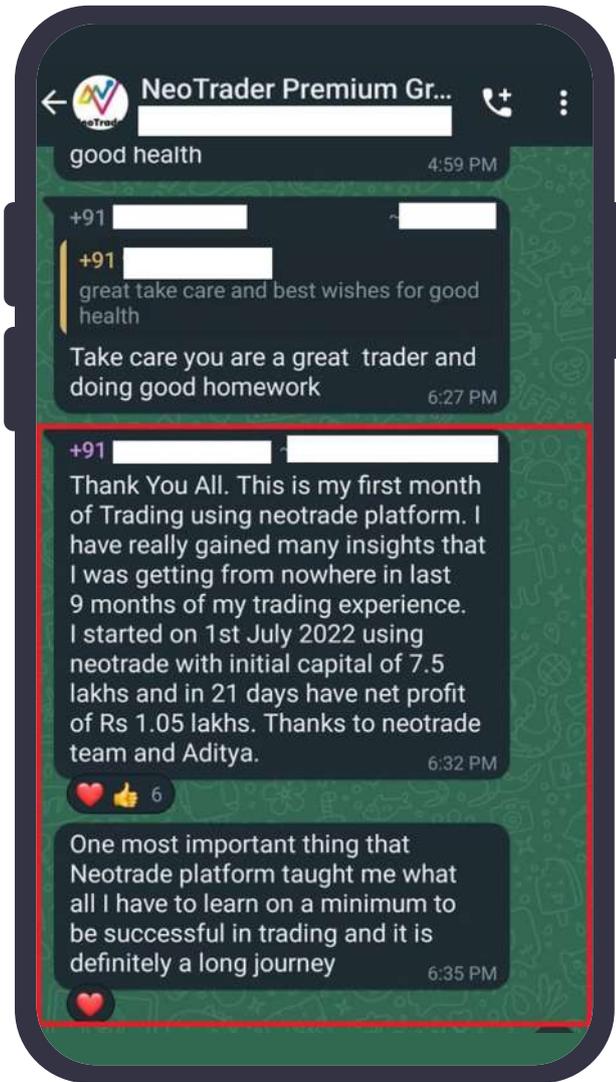
Symbol	Entry	Target	Profits	Alert
RBLBANK	84.7	81.9	3.3%	Short
MCDOWELL-N	819.3	797.1	2.7%	Short
BAJFINANCE	6719.9	6899.3	2.7%	Long
BAJAJFINSV	13952.6	14309	2.6%	Long
SBICARD	927.6	950.7	2.5%	Long
LTI	4512.4	4627.1	2.4%	Long

Our Best Investment Trade

Symbol	Entry	Target	Profits	Alert
SRTRANSFIN	1308.15	1504.37	15%	Long
VBL	847.6	911.2	7.5%	Long
KARURVYSYA	53.6	57.6	7.5%	Long

Customer Reviews and Feedback:





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